

Kdi school working paper series

A Proposal to Reform the Korean CBP Market

Il Chong NAM

December 2010 Working Paper 10-14



KDI School of Public Policy and Management

This paper can be downloaded without charge at: KDI School of Public Policy and Management Working Paper Series Index: http://www.kdischool.ac.kr/faculty/paper.asp

> The Social Science Network Electronic Paper Collection: http://ssrn.com/abstract=1733006

A Proposal to Reform the Korean CBP Market

by

Il Chong Nam

1. Introduction

In April 2001, Korea took a first step to transforming its electricity industry from the vertically integrated SOE monopoly into a competitive one by separating the generation stage from the rest of the system and establishing a wholesale market that allocates resources based upon the cost data of generators and the estimated demand. The DJ administration also announced a plan for further restructuring that included the plan to replace the cost based competition by price competition among generators within 2 to 3 years. At the time, the CBP (cost based pool) market, the wholesale market in which electricity is traded based on an indirect competition using cost data of generators, was expected to last only 2 to 3 years.

Subsequent unfolding of events in the electricity industry, however, made it inevitable for Korea to use the CBP market for a much longer time. The two administrations that succeeded DJ administration postponed further restructuring and have not replaced CBP market with a market in which a direct price competition by generators determines resource allocation or a PBP market. As a consequence, the CBP market has been in operation in the last 9 years. There is no plan to replace it with a PBP market. Thus, it will continue to be in operation at least in the next couple of years and possible longer. Thus, it is crucial that the market rules lead to efficient allocation of resources in the CBP market.

However, a glance at the CBP market reveals the possibility that there exist serious problems. One phenomenon that one can immediately notice is that while the market rules require that all the electricity must be traded in the spot market through KPX (Korea Power Exchange), generating companies sell their electricity at different prices based on the generators used in generation and the ownership structure of generating companies. Nuclear generators and coal-fired generators receive lower prices that are lower than the price that combined cycle generators owned by generating companies that are not owned by KEPCO. Combined cycle generators owned by the generating companies that are subsidiaries of KEPCO also receive a lower price for the electricity they produce than the peak load generators owned by other generating companies.

Another visible phenomenon in the electricity market is large losses KEPCO has been suffering in recent years. KEPCO is the monopolist in the transmission, distribution, and marketing stages of the industry and is subject to rate regulation. As a franchise monopoly in a public utility industry, KEPCO is supposed to earn revenues that cover its operating costs and proper return on its rate base. Thus, why is has been suffering large losses in recent years becomes an important question that has implication on efficiency of the electricity industry and stability of the public utilities regulation.

A closer look at the CBP rules, various prices applying to different generators, revenues of KEPCO and various generators reveal that the CBP market in Korea has a number of characteristics that are at odds with the market principles. This paper attempts to identify the major problems that plague the electricity industry of Korea today and analyze effects of the key aspects of the CBP market rules in use. We found out that the CBP market was unstable from the start and probably was in need of a sophisticated set of measures that could compliment a cost based pricing mechanism. We also found out that the successive measures the Korean government implemented in response to the problems that plagued the wholesale market in the last 9 years were all stop-gap measures that could not and did not solve the problems.

The paper is organized as follows: Section 2 summarizes the CBP market and compares it with PBP market. Section 3 summarizes the evolution of the industry since 2001, focusing on various changes the government made to the CBP rules and their effects. In section 4, we analyze the problems in the current system. Section 5 contains policy recommendations and conclusion.

2. Comparison of CBP and PBP

Let us briefly summarize well established results about the wholesale markets for electricity¹. In virtually all countries, electricity industry had been run as a government monopoly until privatization and competition started in some countries in 1980s and 1990s. In some regions of U.S., electricity industry has been maintained as a regulated monopoly. Monopoly here means vertically integrated monopoly encompassing generation, transmission, distribution, and retail.

In a vertically integrated government or SOE monopoly, the government centrally solves the social utility maximization problem, given estimated demand functions, estimated cost functions associated with generation for various generators, and estimated cost functions of constructing generators of various types and sizes. Optimization problem consists roughly of two smaller optimization problems. In the very short run, the government solves the minimization of the generation cost subject to the constraint that the electricity

¹ Joscow and Tirole (2004) offers a comprehensive and rigorous comparison between outcomes in a regulated monopoly and in competitive electricity markets. It also discusses many technical constraints that exist in the electricity market that market designers need to take into account.

produced meets the demand in each time period. The next problem is to choose generator mix and the capacity of each generator that minimizes the cost of construction and operating costs, given estimated demand functions and the solution to the first problem.

The solution to the first optimization problem leads to optimal generation decisions given existing generators. The solution to the second problem leads to optimal generator mix and optimal capacity. Pricing decisions will be made to allow the generators to receive fair return on their investment in addition to covering operating costs.

While these solutions look fine in theory, they are hard to obtain in practice due to various problems arising from information asymmetry and incentives. Starting with U.K., a number of countries changed the structure of their electricity industry by replacing monopoly in the generation stage with a competitive market. They also allowed competition in the retail stage. In most of these countries, a wholesale market has been established to allow generating companies in the upstream and retailers in the downstream bid prices to determine the resource allocation.

There are two types of market that are based on price competition that have been used. One is the wholesale market consisting of energy market only. The other is the wholesale market consisting of the market for energy and the market for capacity. In the former, generators earn revenues from the sale of electricity alone. The spot price of electricity is allowed to go up to a high level in this market, thereby allowing the peak load generators that have high marginal costs to recover the investment cost². In some countries, the government imposes a cap on the spot price of electricity for various reasons. In these countries, some generators cannot recover their construction cost from the sale of electricity alone. Thus, the government operates a separate market in which pure capacity is traded. Price for capacity is determined by market forces.

In countries or regions that operate two markets, energy market works reasonably well to lead to efficient allocation of resources in the short run, provided that strategic behavior of generating companies aimed at reducing competition can be checked effectively. Capacity market proved to be much more difficult to operate efficiently. It is fair to say that many countries are still trying various market rules in to make their capacity market efficient and that forward contracts are widely used and are believed to have increased efficiency in the capacity market.

CBP market, on the other hand, does not allow competition by price bidding. The wholesale market consists of generating companies only. Demand side is represented by a

² Those generators run only when demand peaks. Thus, in order for them to recover the construction cost, spot price of electricity needs to be allowed to go up to high levels.

vertical demand curve³. Instead, the government uses the following mechanism to allocate resources. In energy market, the government receives cost data from generators and forces the generators to bid a price based on its reported marginal cost. This forced bidding leads to a hypothetical supply curve. Equilibrium in the energy market is attained at the point of intersection between this hypothetical supply curve and the vertical demand curve. The government must also determine the capacity price.

Usually, there is a single capacity price per unit of capacity that applies to all generators because at any given time, capacity has the same value regardless of the types of generators that provide it. Thus, the revenue of a generator consists of the revenue from the energy payment and the revenue from the capacity payment. A potential investor in generating facilities compares the expected revenue from the energy payment and capacity payment with the expected cost of building and operating a generator. Conversely, an investor who owns and operates an obsolete, inefficient generator compares the expected revenue from the energy payment with the expected profits he can earn by retiring the generator and using the existing assets for alternative purposes. Thus, capacity price is a crucial incentive mechanism in the market for investment in capacity.

It is beyond the scope of this paper to survey the literature on PBP and CBP markets. We will be content with summarizing a fundamental result about the CBP market. It is well known that (1)if the government forces each generator to bid at a price that equals its marginal cost of generation, resulting equilibrium will ensure the efficiency in the energy market, provided that the cost data are accurate, and (2)if the government chooses the capacity price appropriately so that it reflects the opportunity cost of capital associated with investment in the peak load generator and if the generator mix of the society is approximately optimal, then the capacity price and the energy price will lead to efficient investment in generators in both capacity and type.

The equilibrium price for energy in each time period when each generator is forced to bid at the price that equals its marginal cost of generation is called the system marginal price or simply SMP. Thus, by forcing all generators to bid at their marginal costs and by allowing them to receive SMP that prevails in each time period, the government can make sure the efficiency of generation. In markets that have a generator mix that is close to an optimal mix, a capacity price that is based on the true opportunity cost of capital invested in a new gas turbine generator is expected to induce efficient investment in generating capacity⁴.

³ In very short run, demand curve for electricity from the final consumers is virtually vertical for various reasons.

⁴ A more complete treatment of the capacity price is probably required in order to analyze

The reason is that a gas turbine generator usually requires the lowest per unit capacity cost to build among the new generators that can be built while entails highest marginal cost of generation. The a new gas turbine generator will earn an operating profit that is close to zero from the energy market but will be able to break even from the capacity payment that just compensates for its cost of capital. It can also be shown that by giving all the other generators will also receive revenues from the energy market and capacity payment that are barely sufficient to break even when they receive this capacity price⁵. The CBP mechanism described above will be inferior to a well functioning PBP mechanism in that cost data are estimates and differ from true costs and that generators have lower incentive to minimize costs compared to the PBP market. In particular, the PBP mechanism will give investors a stronger incentive to minimize the cost of building

generators and to choose the types of generators that are more profitable. Also, it is not easy for the government to calculate the true cost of capital associated with a new generator that the needs to be built, given a forecasted demand.

CBP is also riddled with problems associated with estimating and verifying cost functions of various generators, fuel prices, and market price of capital invested in generating facilities. However, it should also be clear that within the CBP context, the optimal SMP and the CP described above is an optimal mechanism. Other mechanisms in the CBP context can be compared to this optimal mechanism.

3. Evolution of the wholesale market and market rules

In this section, we summarize the evolution of the CBP market in Korea. The focus is given to the pricing mechanisms the government has been using since the establishment of the market. The government has not used the optimal SMP and CP mechanism described in

the problems that exist in the capacity price mechanisms Korea has been using. But, a full survey of the literature on the capacity price is beyond the scope of this paper. Crampton and Stoft (2005) and Joscow (2008) provide comprehensive analyses of the need for having a separate market for capacity.

⁵ We will not explain this in detail here and will be content to make the following observation. Base load generators will earn significant amounts of operating profits from the energy market as their marginal costs will be substantially lower than SMP during some time periods. However, they receive capacity payments that are substantially short of their fixed costs including capital costs of investment as base load generators are more expensive to build than gas turbine generators per unit of capacity. In equilibrium with free entry, each type of generators will receive approximately normal profits in the ex ante sense. the preceding section. Instead, it has used a variety of pricing mechanisms that are inconsistent with a market in which competition determines resource allocation.

Before April 2001, KEPCO was the near monopolist in the generation stage and was the monopolist in transmission, distribution, and marketing stages. In generation stage, KEPCO owned most of the generators at the time including all of the nuclear and coal-fired generators. The generators owned by other firms consisted mostly of a handful of peak load generators owned and operated by private IPPs according to a PPA agreement with KEPCO, co-generators owned mostly by KDHC (Korea District Heating Corporation), and hydro power plants owned by K-Water. The share of the generators owned by KEPCO's subsidiaries was higher than 90% in terms of both capacities and revenues.

In April, 2001, the government forced KEPCO to establish 6 generating companies as 100% owned subsidiaries and give all of the generators it had previously owned to the 6 generating companies. The government also established a wholesale market in which the 6 companies and other generating companies were to compete. The government wanted to operate a price based wholesale market in which competition between a multiple number of retailers as purchasers and a multiple number of generating companies in which price and generation decisions are made by price bidding from both directions. But on learning that introducing competition in the retail stage could take a considerably long time, the government decided to use a cost based market during the first 2 ~ 3 years of transient period. Thus, the CBP market was created.

The government of Korea did not adopt the optimal SMP and CP mechanism described earlier when it established the CBP market. Instead, it used two different prices for energy and two different prices for capacity depending on the whether a generator is a base load generator. For peak load generators, consisting of all generators other than nuclear and coal-fired, SMP was used as the energy price. For them, results of the estimation of the fixed operating cost and cost of construction of a hypothetical gas turbine generator were used as a CP. In particular, estimation of the capital cost associated with a hypothetical gas turbine generator was conducted in the following way.

Since Korea did not have a gas turbine generator, the government picked a combined cycle generator that was built most recently, which turned out to be a generator built in Ulsan in 1998, and estimated the cost of building a gas turbine generator in 2000 from the accounting cost of building the combined cycle generator. Let us denote this by K. This generator had the expected life span of 30 years. The government also estimated the market rate of return on investments in comparable projects using a financial model, which turned out to be r = 8%. Then, the government calculated the annualized capital cost of the project using 8% discount rate and used the outcome as the standard capacity price for peak load generators after normalizing it by adjusting it by the capacity and the number of hours of operation in each year.

In short, the capacity price for peak load generators was determined by solving the following equation for k, where K is the estimated cost of building a hypothetical gas turbine generator in 2000, and r = 0.08 was the estimated cost of capital invested in comparable projects.

$$K = k \left\{ \frac{1}{(1+r)} + \frac{1}{(1+r)^2} + \dots + \frac{1}{(1+r)^{29}} \right\} \dots \dots (1)$$

Let us assume for a while that the solution to the above equation indeed reflects the true cost of capital invested in a gas turbine generator. Then, the fundamental result about the optimality of the CBP mechanism, explained above, suggests that if this value is applied to all generators as their capacity price and SMP is applied to all generators as their energy price, an efficient outcome will result.

However, the government used different mechanisms for nuclear and coal-fired generators. Instead of applying SMP, the government imposed a cap of 18.95 Won/kwh on the energy price that was called a BLMP standing for base load marginal price. Since peak load generators determined SMP more than 80% of the time, this means that the energy price base load generators receive became much lower than SMP. The government also calculated a separate capacity for base load generators using an equation similar to Eq. (1) above with K replaced by the cost of building a new coal-fired generator. Since per unit construction cost of coal-fired generators is much higher than that of a gas turbine generator, the resulting capacity price for base load generators was higher.

The [Table 1] below summarizes two energy prices and two capacity prices that were used when the CBP market in Korea started operation.

	Peak load	Base load
Energy price	SMP	7.17 won/kwh
Capacity price	SMP	21.49 won/kw
	Cap 18.98 won/kw	21.49 WON/KW

[Table 1] Prices for energy and capacity in 2001

The standard CP that was obtained by solving Eq. (1) has the property of fully compensating for the cost of investment in a gas turbine generator made in 2000 if the proper rate of return on such an investment was expected to be 8% on average in the next 30 years. In this sense, a gas turbine generator built in 2000 would be fully compensated for the investment cost. The reason is as follows.

Suppose that a gas turbine generator has the highest marginal cost among all generators that have a chance of selling electricity as is usually believed. Then, even if a gas turbine

generator sells no electricity in its life time, it would earn normal profits on its investment because the fixed cost including cost of construction is fully compensated by the capacity price. The generator will also earn zero profit from the sale of energy even if it generates and sells electricity because its marginal cost is the same as SMP.

In November, 2003, the government changed the capacity price for base load generators based on the change in the discount rate from 8% to 7 %. As a result, the capacity price for base load generators dropped from 21.49 won/kw to 20.49 won/kwh.

In October 2004, the government began to apply a new capacity price for nuclear generators that is lower than the capacity price it had been receiving. The government set the capacity price at 20.03 won/kw for nuclear generators while maintaining the same capacity price for coal-fired generators. In May 2006, the government lowered the capacity prices of both nuclear and coal-fired generators 17.65 won and 13.22 won. Then in October 2004, the government raised the capacity price for coal-fired to 16.89 won.

In May 2008, the caps were abolished. Instead, the government began applying different prices for energy based on the ownership of a generator and the type of a generator. Specifically, the government began to use the following formula to determine the price for energy of a generator owned by generating companies that are KEPCO's subsidiaries. Measurement is won/kwh: Energy price = fuel cost + (SMP – fuel cost) x correction factor. The energy payment can be obtained by multiplying the energy price obtained this way by the volume of electricity produced.

Since then the government periodically changed the prices of energy sold by the generators owned by generating companies owned by KEPCO by changing the numbers for the correction factors during May 2008 and December 2010. The following table shows how unstable the energy prices have been. The table clearly shows that the CBP market rules are not consistent with a market in which competition determines the price and outputs.

Generator Time of Type Change	Nuclear	Coal-fired	LNG-fired	Anthracite
August 2008	0.2184	0.0894	0.0894	0.75
August 2009	0.3052	0.1865	0.327	0.75
August 2010	0.1913	0.1315	0.32	0.5

[Table 2] Correction Factors used since August 2008

4. Fundamental problems in the electricity market in Korea

The pricing mechanisms that have been used in the CBP market in Korea are peculiar and

fundamentally different from the mechanisms used in other markets and raise a number of questions. The first question to ask is why the Korean government did not adopt the optimal SMP and CP and turned to extraordinary mechanisms that are so erratic and complex that it is difficult to analyze their properties.

The prevailing theory is that the government adopted the pricing mechanism summarized in [Table 1] instead of adopting the optimal SMP and CP for all generators as it opened the CBP market in order to avoid overpayment to generating companies by KEPCO. It was clear in 2001 that applying the optimal SMP and CP would lead to a sharp increase in the amount of money KEPCO paid to generating companies⁶.

The reason for this outcome is a wide gap that existed between the optimal generator mix and the actual generator mix that existed in Korea in 2001. In 2001, Korea had a generator mix in which the proportion of nuclear and coal-fired generators was much lower than their proportion in an optimal mix of generators considering the costs of construction, fuel, and fixed operating costs. When a country switches from a ROR regulation to a CBP and adopts the optimal SMP and CP under such a generator mix, it allows base load generators to receive energy prices that are substantially higher than the break-even levels when CP payments are taken into account too⁷. Under an optimal generator mix in 2001 was widely believed to require the proportion of base load generators be higher than 80%⁸. In reality, the proportion was 64% in 2001.

The combination of energy prices and capacity prices the government applied to nuclear and coal-fired generators in 2001 led to a decrease in the payments that KEPCO needed to make to base load generators. But it is still not clear why the government chose this particular method to reduce the payments to generators among a million methods that would lead to the same or similar outcome. More importantly, it was not clear in what

⁶ According to an estimate, KEPCO's payment to generators was to increase by more than 20% as a result of switching from a ROR type compensation to generators to the optimal SMP and CP mechanism.

⁷ The opposite is also true. If a country switches from a ROR type regulation to a CBP market that adopts the optimal SMP and CP when there are more base load generators than an optimal mix of generators dictates, revenues of the generators will generally decline.

⁸ Kim and Kim (2010) used a simple simulation model to estimate the optimal generator mix in 2010. They estimated that in optimal generator mix, the proportion of nuclear, coal-fired, and LNG generators will be 63.5%, 20.5%, and 16.9% respectively. Thus, the proportion of base load generating capacities under an optimal generator mix was estimated to be 84%. While their model made a number of simplifying assumptions, their simulation result seems to be roughly correct.

sense an increase in the payment that KEPCO had to make to generators as Korea switched from a ROR type regulation to a CBP market is a problem. It was not clear what was the most appropriate way to resolve the problem if it is a problem⁹.

Let us focus on the properties of the current mechanism. The current mechanism has the following problems.

First, it reduces the incentives of the generating companies affiliated with KEPCO to lower costs of generation because they are allowed to keep only a part of their cost saving while their competitors are allowed to keep all of the result of cost saving. Over time, this distortion in incentives will lead not only internal inefficiency of those generating companies affected by the correction factors, but will lead to higher SMPs compared to the situation when there is no correction factors.

Second, the generating companies affected by the correction factors will have a lower incentive to invest in new generators because the energy price that applies to them is substantially lower than the price their competitors receive. Over time, the generating companies that are affiliated with KEPCO are expected to build fewer generators and smaller capacities, including based load generators that are in great need in Korea. Inefficiency in generator is expected to persist as a result, leading to increased cost of generation. Korea could also suffer from a shortage of capacities too, which will cause outages and loss of social efficiency due to unserved energy.

Third, it is simply too absurd that a government to assign different prices for the same commodity based on the production method or ownership structure of the producer. Such manipulations of the prices by the government are not compatible with a market in which competition determines resource allocation. It will be the government, not the firms and competition between them, which will determine the outcome in such a market. The market will stop functioning very soon. It may have stopped functioning properly in Korea already.

Fourth, it is not equitable that the government assigns different prices to different producers because the act will affect the profitability of firms profoundly.

Fifth, the mechanism for energy pricing has the above four serious problems even if the CP is properly set. It turns out that the CP currently in use has fundamental flaws. Current CP was based on the annualized capital cost of investment in a hypothetical gas turbine

⁹ It is not clear whether the government realized the relationship between the generator mix and the financial outcome of applying the optimal SMP and CP in the CBP market. Had it understood the link clearly, it would probably have induced construction of more base load generators. The proportion of base load generators actually decreased in the last 9 years from 64% to 56%.

generator and the price of capital invested in comparable projects in 2000¹⁰. As explained in the preceding section, the cost of construction of a gas turbine generator was estimated using the accounting data on the cost of building a combined cycle generator built in Ulsan because there was no gas turbine generator in Korea¹¹.

It is common knowledge in the industry that per unit construction cost of a gas turbine generator is lower than per unit construction cost of a combined cycle generator consisting of the gas turbine generator and an additional facility that recycles the heat. On the other hand, per kwh fuel cost of a gas turbine generator is higher than that of a combined cycle generator. However, the estimated construction cost per kw of the hypothetical gas turbine generator that became the basis for the CP in 2001 was 387,000 won while per kw construction cost of the combined cycle generator built in Ulsan was 316,000 won. Obviously, the estimation was fundamentally flawed, and the true cost of construction of the hypothetical gas turbine generator was below 316,000 won. As a consequence, CP used in 2001 was larger than an appropriately determined CP.

There are other flaws too. The method used to calculate the capital cost of investment in gas turbine generators in 2001 was based on the construction cost of a gas turbine generator in 2000 and the price of capital invested in comparable projects in 2001, which was estimated to be 8%. Cost of constructing gas turbine generators and price of capital for a project in the financial market change over time, reflecting changes in various factors that affect the generation industry and financial market. Naturally, the cost of capital part of the standard CP calculated from an equation like Eq. (1) will result in different values in different years. Thus, the government should have calculated the standard CP for each year after 2001. However, the government has not changed the capital cost part of the standard CP since 2001. This means that CPs used in each after 2001 did not reflect the appropriate cost of capital if the CP used in 2001 for peak load generators.

The above argument strongly suggests that the CPs used in the last 9 years probably did not reflect the true opportunity cost of capital associated with investment in generators in Korea even if the definition of the cost of capital invested in generating capacities imbedded in the use of the Eq. (1) in 2001 was appropriate. It turns out that the definition of the capital cost used in 2001 in calculating CP does not capture the idea of cost of capital associated with investment in a generating capacity.

In the Korean CBP market today, a generator receives the CP for the capacity available for

¹⁰ Recall the derivation of the CP currently in use given in page 7.

¹¹ There still does not exist a gas turbine generator in Korea. It appears that the government has not allowed the construction of a gas turbine generator.

generation in each time period. Thus, CP is a spot price for capacity. In this interpretation of CP, every generator should receive the same CP in each time period regardless of the generator type. The CP should reflect the true value and opportunity cost of adding or subtracting a unit of generating capacity in each time period. For instance, if demand for electricity suddenly dropped for some reason, such as closing down of many factories due to severe recession, the value of an additional unit of capacity will be close to zero. The CP should be close to zero in such a situation.

If the society needs installment of additional generating capacities due to increased demand while the cost of building a generator went up sharply for some reason, a higher CP will be needed to attract investments in new generators. This higher CP should apply to all generators that were built in the past too as the capacities they provide have the same value. If a big earthquake occurs that destroyed substantial portion of generating capacities, the value of additional capacity will be quite large, and CP should be maintained high until sufficient new capacities are built.

The definition of CP used in Korea is based upon the full recovery of investment in a gas turbine generator in an annualized way. For instance, a gas turbine generator built in 2001 was guaranteed to recover the construction cost fully with an interest according to 8% interest rate over the 30 years by receiving 4.14 won per kw in each hour during which it is available for generation. The capital cost part of CP for this generator is fixed for every hour for 30 years.

The above definition of CP is clearly a price of a long term contract according to which the generator promises to provide capacity during its entire life span. The solution to Eq. (1) will vary as K and r change across years, leading to different CPs for generators built in different years. It is clear that CP obtained this way does not reflect the value and the opportunity cost of capacity in each time period. This CP is not a spot price for capacity. It appears that the government has been using a wrong CP as the spot price of capacity in the last 9 years. Naturally, current CP does not have the desirable property of inducing optimal supply of capacity in each time period even when it is used along with SMP without the correction factors.

5. Conclusion: A Proposal for reform of the CBP market in Korea

Overpayment problem

As discussed above, a switch from a conventional ROR regulation to the optimal CBP rules led to a sharp increase in the amount of money KEPCO needed to pay to generators in 2001 due to suboptimal generator mix in Korea at the time. It was estimated that the switch led to an increase in the payment roughly by 3 trillion won in 2001. This implies that the amount of money consumers needed to pay to generators increased by that amount.

After 9 years, this gap between the amounts of money consumers would pay to generators under a ROR regulation arrangement and the amounts they need to pay under the CBP rules if SMP and CP apply to all generators ballooned to around 20 trillion won. This increase is due to distortion in generator mix which worsened during the 9 years.

Persistence of the shortage of base load generators suggests that there is severe entry barrier into the generation market. Environmental regulation, political resistance to building power plants by local residents, and tight control by the Ministry of Knowledge Economy over investment in new generators are seen to be ultimately responsible for the persistence of base load generators¹².

Under such a situation, control of profits to base load generators that is due to the distortion in generator mix is needed until the generator mix approaches an optimal mix. This adjustment of profits should be conducted in ways that minimize the loss of efficiency in generation and investment in capacities. In particular, manipulating prices of energy and capacity based on fuel types and ownership structure of a generator are likely to distort incentives of generators and investors resulting in serious losses of efficiency. The adjustment needs to be done in ways that do not involve manipulation of prices for energy and capacities.

We propose the use of payments from the base load generators that are expected to earn windfall gains due to the distortion in generator mix that do not depend on the price of energy and capacity. There are many ways. One possibility is to force a generator to pay the difference between the profit it is expected to earn if the generator mix were optimal and the expected profit in each year. An amount can be estimated before the start of the year and can be imposed on generators. This will not affect the incentives of generators in generation or the incentives of the generating companies and potential investors facing investment in generating capacities. Such payments can be interpreted as an optimal franchise fee for the right to operate a generator that has the prospect of earning excessive profits.

The above is just one of many methods one can think of in designing a scheme that allows consumers to protect themselves from a windfall loss due to distortion in generator mix while at the same time allowing generators and investors to increase the efficiency in generation and investment in generators. Designing such a scheme is a

¹² There may be similar entry barriers to combined cycle generators, although the barriers are lower compared to the case of base load generators. In this case, the mechanism we propose to deal with the overpayment problem in section 5 may need to include some combined cycle generators that are significantly more efficient than marginal generators that operate in Korea.

complex project that is beyond the scope of this paper. We will be content to point out that there are ways to deal with the overpayment problem arising from a wrong generator mix in Korea that do not involve manipulation of prices that can lead to more efficient outcomes while resolving the overpayment problem.

Capacity price

Since the CP in the CBP market is the spot price paid to generators for the capacities they supply to the retailer, and ultimately to consumers, current formula of calculating the CP is incorrect. One way to calculate the spot price for capacity is the following. Suppose that the cost of building a gas turbine generator this year, that has the expected life span of *n* years, is K, that the estimated cost of capital invested in comparable projects in the financial market is *r*, and that the construction cost of the same generator is expected to rise by an average rate of *s*.

Then, the capacity price this year can be obtained by solving the following equation for x.

$$\mathbf{K} = \mathbf{x} \left\{ \frac{\{(1+s)\}}{(1+r)} + \frac{(1+s)^2}{(1+r)^2} + \dots + \frac{(1+s)^{n-1}}{(1+r)^{n-1}} \right\} \dots \dots (2)$$

The solution for x in Eq. (2) is the amount of money that is just enough to induce the investor to invest in a gas turbine generator if it is common knowledge that r is the appropriate return on comparable investment and s is the expected increase in the cost of construction of the generator. The investor, and everyone else too, expects that the CP will increase to this year's CP times (1 + s).

Next year, the cost of building the same generator is realized and equal to K'. K' will in general be different from K(1 + s). Next year's CP will be determined by the following equation.

$$K' = x' \left\{ \frac{\{(1+s')}{(1+r')} + \frac{(1+s')^2}{(1+r')^2} + \dots + \frac{(1+s')^{n-1}}{(1+r')^{n-1}} \right\} \dots (3)$$

In Eq. (3), $s'_{,i}$ is expected rate of increase in the construction cost assessed next year, r' is the estimated average cost of capital assesses next year, and x' is the CP next year. The CP in each future year will be determined similarly. The CP obtained in the way described above is a spot price for capacity that changes over time, reflecting the market conditions each year.

The shortcomings of the above method is that it requires the government to forecast the construction cost of generators and estimated the appropriate cost of capital invested in comparable projects, and use them to determine the price for capacity and apply it to all generators. There will be controversy over the accuracy and reliability of forecast. The government may not want to take the risk of forecasting *s* and *r* and use the results to

determine CP because it involves too high a political risk.

If the government refuses to adopt the spot price CP, the only alternative that is feasible seems to continue to use the current formula. Then, the government should calculate a CP for each year for the generators built in that year, which solves an equation like Eq. (1) that reflect relevant construction cost and cost of capital in that year, and apply it to the generators built in that year only. 29 years later, there will be 29 CPs, each of which applies to the generators built in each year.

The best way to avoid this confusing situation is to replace the current CBP with a PBP as soon as possible. In fact, most of the problems that exist in the wholesale market in Korea today can be traced to the nature of the system that allows the government to make decisions on resource allocation instead of the firms in the generation market. Replacing the current CBP market with a PBP market requires at least a couple of years in preparation. Reform measures we propose in this paper can be implemented in the CBP market until it is replaced by a PBP market.

References

- Crampton, Peter, Steven Stoft, "A Capacity market that makes sense," Electricity Journal, 18, June 2005, pp. 43-54
- Kim, Hyunsook, Sungsoo Kim, *"The optimal fuel mix and redistribution of social surplus in the Korean power market"*, forthcoming in Energy Policy 2010, doi: 10.1016/j.enpol.2010.08.047.
- Joscow, Paul L. "*Capacity payments in imperfect electricity markets: need and design*," 2008, Utilities Policy 16 (3), 159-170.
- Joscow, Paul, Jean Tirole, *"Reliability and competitive electricity market,"* CEEPR working paper, March 2004.

Category	Serial #	Author	Title
Working Paper	99-01	Se-Il Park	Labor Market Policy and The Social Safety Net in Korea: After 1997 Crisis
Working Paper	99-02	Sang-Woo Nam	Korea's Economic Crisis and Corporate Governance
Working Paper	99-03	Sangmoon Hahm	Monetary Bands and Monetary Neutrality
Working Paper	99-04	Jong-Il You Ju-Ho Lee	Economic and Social Consequences of globalization: The Case of South Korea
Working Paper	99-05	Sang-Woo Nam	Reform of the Financial Sector in East Asia
Working Paper	99-06	Hun-Joo Park	Dirigiste Modernization, Coalition Politics, and Financial Policy Towards Smal Business: Korea, Japan, and Taiwan Compared
Working Paper	99-07	Kong-Kyun Ro	Mother's Education and Child's Health: Economic Anlaysis of Korean Data
Working Paper	99-08	Euysung Kim	Trade Liberalization and Productivity Growth in Korean Manufacturing Industries: Price Protection, Market Power, and Scale Efficiency
Working Paper	99-09	Gill-Chin Lim	Global Political-Economic System and Financial Crisis: Korea, Brazil and the IMF
Working Paper	99-10 (C99-01)	Seung-Joo Lee	LG Household & Health Care: Building a High-Performing Organization
Working Paper	00-01	Sangmoon Hahm Kyung-Soo Kim Ho-Mou Wu	Gains from Currency Convertibility: A Case of Incomplete Markets
Working Paper	00-02	Jong-Il You	The Bretton Woods Institutions: Evolution, Reform and Change
Working Paper	00-03	Dukgeun Ahn	Linkages between International Financial and Trade Institutions: IMF, World Bank and WTO
Working Paper	00-04	Woochan Kim	Does Capital Account Liberalization Discipline Budget Deficit?
Working Paper	00-05	Sunwoong Kim Shale Horowitz	Public Interest "blackballing" in South Korea's Elections: One-Trick Pony, or Wave of the Future?
Working Paper	00-06	Woochan Kim	Do Foreign Investors Perform Better than Locals? Information Asymmetry versus Investor Sophistication
Working Paper	00-07	Gill-Chin Lim Joon Han	North-South Cooperation for Food Supply: Demographic Analysis and Policy Directions
Working Paper	00-08 (C00-01)	Seung-Joo Lee	Strategic Newspaper Management: Case Study of Maeil Business
Working Paper	01-01	Seung-Joo Lee	Nokia: Strategic Transformation and Growth
Working Paper	01-02	Woochan Kim Shang-Jin Wei	Offshore Investment Funds: Monsters in Emerging Markets?
Working Paper	01-03	Dukgeun Ahn	Comparative Analysis of the SPS and the TBT Agreements
Working Paper	01-04	Sunwoong Kim Ju-Ho Lee	Demand for Education and Developmental State: Private Tutoring in South Korea
Working Paper	01-05	Ju-Ho Lee Young-Kyu Moh	Do Unions Inhibit Labor Flexibility? Lessons from Korea
Working Paper	01-06	Woochan Kim Yangho Byeon	Restructuring Korean Bank's Short-Term Debts in 1998 - Detailed Accounts and Their Implications -
Working Paper	01-07	Yoon-Ha YOO	Private Tutoring as Rent Seeking Activity Under Tuition Control

Category	Serial #	Author	Title
Working Paper	01-08	Kong-Kyun Ro	경제활동인구 변동의 요인분석: 선진국과의 비교분석
Working Paper	02-01	Sangmoon Hahm	Restructuring of the Public Enterprise after the Crisis : The Case of Deposit Insurance Fund
Working Paper	02-02	Kyong-Dong KIM	The Culture of Industrial Relations in Korea : An alternative Sociological Approach
Working Paper	02-03	Dukgeun Ahn	Korean Experience of the Dispute Settlement in the world Trading System
Working Paper	02-04	BERNARD S. BLACK Hasung Jang Woochan Kim	Does Corporate Governance Matter? (Evidence from the Korean Market)
Working Paper	02-05	Sunwoong Kim Ju-Ho Lee	Secondary School Equalization Policies in South Korea
Working Paper	02-06	Yoon-Ha YOO	Penalty for Mismatch Between Ability and Quality, and School Choice
Working Paper	02-07	Dukgeun Ahn Han-Young Lie	Legal Issues of Privatization in Government Procurement Agreements: Experience of Korea from Bilateral and WTO Agreements
Working Paper	02-08	David J. Behling Kyong Shik Eom	U.S. Mortgage Markets and Institutions and Their Relevance for Korea
Working Paper	03-01	Sang-Moon Hahm	Transmission of Stock Returns and Volatility: the Case of Korea
Working Paper	03-02	Yoon Ha Yoo	Does Evidentiary Uncertainty Induce Excessive Injurer Care?
Working Paper	03-03	Yoon Ha Yoo	Competition to Enter a Better School and Private Tutoring
Working Paper	03-04	Sunwoong Kim Ju-Ho Lee	Hierarchy and Market Competition in South Korea's Higher Education Sector
Working Paper	03-05	Chul Chung	Factor Content of Trade: Nonhomothetic Preferences and "Missing Trade"
Working Paper	03-06	Hun Joo Park	RECASTING KOREAN DIRIGISME
Working Paper	03-07	Taejong Kim Ju-Ho Lee	Mixing <i>versus</i> Sorting in Schooling: Evidence from the Equalization Policy in South Korea
Working Paper	03-08	Naohito Abe	Managerial Incentive Mechanisms and Turnover of Company Presidents and Directors in Japan
Working Paper	03-09	Naohito Abe Noel Gaston Katsuyuki Kubo	EXECUTIVE PAY IN JAPAN: THE ROLE OF BANK-APPOINTED MONITORS AND THE MAIN BANK RELATIONSHIP
Working Paper	03-10	Chai-On Lee	Foreign Exchange Rates Determination in the light of Marx's Labor-Value Theory
Working Paper	03-11	Taejong Kim	Political Economy and Population Growth in Early Modern Japan
Working Paper	03-12	II-Horn Hann Kai-Lung Hui Tom S. Lee I.P.L. Png	Direct Marketing: Privacy and Competition
Working Paper	03-13	Marcus Noland	RELIGION, CULTURE, AND ECONOMIC PERFORMANCE
Working Paper	04-01	Takao Kato Woochan Kim Ju Ho Lee	EXECUTIVE COMPENSATION AND FIRM PERFORMANCE IN KOREA
Working Paper	04-02	Kyoung-Dong Kim	Korean Modernization Revisited: An Alternative View from the Other Side of History

Category	Serial #	Author	Title
Working Paper	04-03	Lee Seok Hwang	Ultimate Ownership, Income Management, and Legal and Extra-Legal Institutions
Working Paper	04-04	Dongsoo Kang	Key Success Factors in the Revitalization of Distressed Firms : A Case of the Korean Corporate Workouts
Working Paper	04-05	Il Chong Nam Woochan Kim	Corporate Governance of Newly Privatized Firms: The Remaining Issues in Korea
Working Paper	04-06	Hee Soo Chung Jeong Ho Kim Hyuk II Kwon	Housing Speculation and Housing Price Bubble in Korea
Working Paper	04-07	Yoon-Ha Yoo	Uncertainty and Negligence Rules
Working Paper	04-08	Young Ki Lee	Pension and Retirement Fund Management
Working Paper	04-09	Wooheon Rhee Tack Yun	Implications of Quasi-Geometric Discountingon the Observable Sharp e Ratio
Working Paper	04-10	Seung-Joo Lee	Growth Strategy: A Conceptual Framework
Working Paper	04-11	Boon-Young Lee Seung-Joo Lee	Case Study of Samsung's Mobile Phone Business
Working Paper	04-12	Sung Yeung Kwack Young Sun Lee	What Determines Saving Rate in Korea?: the Role of Demography
Working Paper	04-13	Ki-Eun Rhee	Collusion in Repeated Auctions with Externalities
Working Paper	04-14	Jaeun Shin Sangho Moon	IMPACT OF DUAL ELIGIBILITY ON HEALTHCARE USE BY MEDICARE BENEFICIARIES
Working Paper	04-15	Hun Joo Park Yeun-Sook Park	Riding into the Sunset: The Political Economy of Bicycles as a Declining Industry in Korea
Working Paper	04-16	Woochan Kim Hasung Jang Bernard S. Black	Predicting Firm's Corporate Governance Choices: Evidence from Korea
Working Paper	04-17	Tae Hee Choi	Characteristics of Firms that Persistently Meet or Beat Analysts' Forecasts
Working Paper	04-18	Taejong Kim Yoichi Okita	Is There a Premium for Elite College Education: Evidence from a Natural Experiment in Japan
Working Paper	04-19	Leonard K. Cheng Jae Nahm	Product Boundary, Vertical Competition, and the Double Mark-up Problem
Working Paper	04-20	Woochan Kim Young-Jae Lim Taeyoon Sung	What Determines the Ownership Structure of Business Conglomerates? : On the Cash Flow Rights of Korea's Chaebol
Working Paper	04-21	Taejong Kim	Shadow Education: School Quality and Demand for Private Tutoring in Korea
Working Paper	04-22	Ki-Eun Rhee Raphael Thomadsen	Costly Collusion in Differentiated Industries
Working Paper	04-23	Jaeun Shin Sangho Moon	HMO plans, Self-selection, and Utilization of Health Care Services
Working Paper	04-24	Yoon-Ha Yoo	Risk Aversion and Incentive to Abide By Legal Rules
Working Paper	04-25	Ji Hong Kim	Speculative Attack and Korean Exchange Rate Regime
Working Paper	05-01	Woochan Kim Taeyoon Sung	What Makes Firms Manage FX Risk? : Evidence from an Emerging Market
Working Paper	05-02	Janghyuk Lee Laoucine Kerbache	Internet Media Planning: An Optimization Model

Category	Serial #	Author	Title
Working Paper	05-03	Kun-Ho Lee	Risk in the Credit Card Industry When Consumer Types are Not Observable
Working Paper	05-04	Kyong-Dong KIM	Why Korea Is So Prone To Conflict: An Alternative Sociological Analysis
Working Paper	05-05	Dukgeun AHN	Why Should Non-actionable Subsidy Be Non-actionable?
Working Paper	05-06	Seung-Joo LEE	Case Study of L'Oréal: Innovation and Growth Strategy
Working Paper	05-07	Seung-Joo LEE	Case Study of BMW: The Ultimate Driving Machine
Working Paper	05-08	Taejong KIM	Do School Ties Matter? Evidence from the Promotion of Public Prosecutors in Korea
Working Paper	05-09	Hun Joo PARK	Paradigms and Fallacies: Rethinking Northeast Asian Security
Working Paper	05-10	WOOCHAN KIM TAEYOON SUNG	What Makes Group-Affiliated Firms Go Public?
Working Paper	05-11	BERNARD S. BLACK WOOCHAN KIM HASUNG JANG KYUNG-SUH	Does Corporate Governance Predict Firms' Market Values? Time Series Evidence from Korea
Working Paper	05-12	Kun-Ho Lee	Estimating Probability of Default For the Foundation IRB Approach In Countries That Had Experienced Extreme Credit Crises
Working Paper	05-13	Ji-Hong KIM	Optimal Policy Response To Speculative Attack
Working Paper	05-14	Kwon Jung Boon Young Lee	Coupon Redemption Behaviors among Korean Consumers: Effects of Distribution Method, Face Value, and Benefits on Coupon Redemption Rates in Service Sector
Working Paper	06-01	Kee-Hong Bae Seung-Bo Kim Woochan Kim	Family Control and Expropriation of Not-for-Profit Organizations: Evidence from Korean Private Universities
Working Paper	06-02	Jaeun Shin	How Good is Korean Health Care? An International Comparison of Health Care Systems
Working Paper	06-03	Tae Hee Choi	Timeliness of Asset Write-offs
Working Paper	06-04	Jin PARK	Conflict Resolution Case Study: The National Education Information System (NEIS)
Working Paper	06-05	YuSang CHANG	DYNAMIC COMPETITIVE PARADIGM OF MANAGING MOVING TARGETS;
Working Paper	06-06	Jin PARK	A Tale of Two Government Reforms in Korea
Working Paper	06-07	Ilho YOO	Fiscal Balance Forecast of Cambodia 2007-2011
Working Paper	06-08	Ilho YOO	PAYG pension in a small open economy
Working Paper	06-09	Kwon JUNG Clement LIM	IMPULSE BUYING BEHAVIORS ON THE INTERNET
Working Paper	06-10	Joong H. HAN	Liquidation Value and Debt Availability: An Empirical Investigation
Working Paper	06-11	Brandon Julio, Woojin Kim Michael S. Weisbach	Uses of Funds and the Sources of Financing: Corporate Investment and Debt Contract Design

Category	Serial #	Author	Title
Working Paper	06-12	Hun Joo Park	Toward People-centered Development: A Reflection on the Korean Experience
Working Paper	06-13	Hun Joo Park	The Perspective of Small Business in South Korea
Working Paper	06-14	Younguck KANG	Collective Experience and Civil Society in Governance
Working Paper	06-15	Dong-Young KIM	The Roles of Government Officials as Policy Entrepreneurs in Consensus Building Process
Working Paper	06-16	Ji Hong KIM	Military Service : draft or recruit
Working Paper	06-17	Ji Hong KIM	Korea-US FTA
Working Paper	06-18	Ki-Eun RHEE	Reevaluating Merger Guidelines for the New Economy
Working Paper	06-19	Taejong KIM Ji-Hong KIM Insook LEE	Economic Assimilation of North Korean Refugees in South Korea: Survey Evidence
Working Paper	06-20	Seong Ho CHO	ON THE STOCK RETURN METHOD TO DETERMINING INDUSTRY SUBSTRUCTURE: AIRLINE, BANKING, AND OIL INDUSTRIES
Working Paper	06-21	Seong Ho CHO	DETECTING INDUSTRY SUBSTRUCTURE: - Case of Banking, Steel and Pharmaceutical Industries-
Working Paper	06-22	Tae Hee Choi	Ethical Commitment, Corporate Financial Factors: A Survey Study of Korean Companies
Working Paper	06-23	Tae Hee Choi	Aggregation, Uncertainty, and Discriminant Analysis
Working Paper	07-01	Jin PARK Seung-Ho JUNG	Ten Years of Economic Knowledge Cooperation with North Korea: Trends and Strategies
Working Paper	07-02	BERNARD S. BLACK WOOCHAN KIM	The Effect of Board Structure on Firm Value in an Emerging Market: IV, DiD, and Time Series Evidence from Korea
Working Paper	07-03	Jong Bum KIM	FTA Trade in Goods Agreements: 'Entrenching' the benefits of reciprocal tarif concessions
Working Paper	07-04	Ki-Eun Rhee	Price Effects of Entries
Working Paper	07-05	Tae H. Choi	Economic Crises and the Evolution of Business Ethics in Japan and Korea
Working Paper	07-06	Kwon JUNG Leslie TEY	Extending the Fit Hypothesis in Brand Extensions: Effects of Situational Involvement, Consumer Innovativeness and Extension Incongruity on Evaluation of Brand Extensions
Working Paper	07-07	Younguck KANG	Identifying the Potential Influences on Income Inequality Changes in Korea – Income Factor Source Analysis
Working Paper	07-08	WOOCHAN KIM TAEYOON SUNG SHANG-JIN WEI	Home-country Ownership Structure of Foreign Institutional Investors and Control-Ownership Disparity in Emerging Markets
Working Paper	07-09	Ilho YOO	The Marginal Effective Tax Rates in Korea for 45 Years : 1960-2004
Working Paper	07-10	Jin PARK	Crisis Management for Emergency in North Korea
Working Paper	07-11	Ji Hong KIM	Three Cases of Foreign Investment in Korean Banks
Working	07-12	Jong Bum Kim	Territoriality Principle under Preferential Rules of Origin

Category	Serial #	Author	Title
Working Paper	07-13	Seong Ho CHO	THE EFFECT OF TARGET OWNERSHIP STRUCTURE ON THE TAKEOVER PREMIUM IN OWNER-MANAGER DOMINANT ACQUISITIONS: EVIDENCE FROM KOREAN CASES
Working Paper	07-14	Seong Ho CHO Bill McKelvey	Determining Industry Substructure: A Stock Return Approach
Working Paper	07-15	Dong-Young KIM	Enhancing BATNA Analysis in Korean Public Disputes
Working Paper	07-16	Dong-Young KIM	The Use of Integrated Assessment to Support Multi-Stakeholder negotiations for Complex Environmental Decision-Making
Working Paper	07-17	Yuri Mansury	Measuring the Impact of a Catastrophic Event: Integrating Geographic Information System with Social Accounting Matrix
Working Paper	07-18	Yuri Mansury	Promoting Inter-Regional Cooperation between Israel and Palestine: A Structural Path Analysis Approach
Working Paper	07-19	Ilho YOO	Public Finance in Korea since Economic Crisis
Working Paper	07-20	Li GAN Jaeun SHIN Qi LI	Initial Wage, Human Capital and Post Wage Differentials
Working Paper	07-21	Jin PARK	Public Entity Reform during the Roh Administration: Analysis through Best Practices
Working Paper	07-22	Tae Hee Choi	The Equity Premium Puzzle: An Empirical Investigation of Korean Stock Market
Working Paper	07-23	Joong H. HAN	The Dynamic Structure of CEO Compensation: An Empirical Study
Working Paper	07-24	Ki-Eun RHEE	Endogenous Switching Costs in the Face of Poaching
Working Paper	08-01	Sun LEE Kwon JUNG	Effects of Price Comparison Site on Price and Value Perceptions in Online Purchase
Working Paper	08-02	Ilho YOO	Is Korea Moving Toward the Welfare State?: An IECI Approach
Working Paper	08-03	Ilho YOO Inhyouk KOO	DO CHILDREN SUPPORT THEIR PARENTS' APPLICATION FOR THE REVERSE MORTGAGE?: A KOREAN CASE
Working Paper	08-04	Seong-Ho CHO	Raising Seoul's Global Competitiveness: Developing Key Performance Indicators
Working Paper	08-05	Jin PARK	A Critical Review for Best Practices of Public Entities in Korea
Working Paper	08-06	Seong-Ho CHO	How to Value a Private Company? -Case of Miele Korea-
Working Paper	08-07	Yoon Ha Yoo	The East Asian Miracle: Export-led or Investment-led?
Working Paper	08-08	Man Cho	Subprime Mortgage Market: Rise, Fall, and Lessons for Korea
Working Paper	08-09	Woochang KIM Woojin KIM Kap-sok KWON	Value of shareholder activism: evidence from the switchers
Working Paper	08-10	Kun-Ho Lee	Risk Management in Korean Financial Institutions: Ten Years after the Financial Crisis
Working Paper	08-11	Jong Bum KIM	Korea's Institutional Framework for FTA Negotiations and Administration: Tariffs and Rules of Origin
Working Paper	08-12	Yu Sang CHANG	Strategy, Structure, and Channel of Industrial Service Leaders: A Flow Chart Analysis of the Expanded Value Chain
Working Paper	08-13	Younguck KANG	Sensitivity Analysis of Equivalency Scale in Income Inequality Studies

Category	Serial #	Author	Title
Working Paper	08-14	Younguck KANG	Case Study: Adaptive Implementation of the Five-Year Economic Development Plans
Working Paper	08-15	Joong H. HAN	Is Lending by Banks and Non-banks Different? Evidence from Small Business Financing
Working Paper	08-16	Joong H. HAN	Checking Accounts and Bank Lending
Working Paper	08-17	Seongwuk MOON	How Does the Management of Research Impact the Disclosure of Knowledge? Evidence from Scientific Publications and Patenting Behavior
Working Paper	08-18	Jungho YOO	How Korea's Rapid Export Expansion Began in the 1960s: The Role of Foreign Exchange Rate
Working Paper	08-19	BERNARD S. BLACK WOOCHAN KIM HASUNG JANG KYUNG SUH	How Corporate Governance Affects Firm Value: Evidence on Channels from Korea
Working Paper	08-20	Tae Hee CHOI	Meeting or Beating Analysts' Forecasts: Empirical Evidence of Firms' Characteristics, Persistence Patterns and Post-scandal Changes
Working Paper	08-21	Jaeun SHIN	Understanding the Role of Private Health Insurance in the Universal Coverage System: Macro and Micro Evidence
Working Paper	08-22	Jin PARK	Indonesian Bureaucracy Reform: Lessons from Korea
Working Paper	08-23	Joon-Kyung KIM	Recent Changes in Korean Households' Indebtedness and Debt Service Capacity
Working Paper	08-24	Yuri Mansury	What Do We Know about the Geographic Pattern of Growth across Cities and Regions in South Korea?
Working Paper	08-25	Yuri Mansury & Jae Kyun Shin	Why Do Megacities Coexist with Small Towns? Historical Dependence in the Evolution of Urban Systems
Working Paper	08-26	Jinsoo LEE	When Business Groups Employ Analysts: Are They Biased?
Working Paper	08-27	Cheol S. EUN Jinsoo LEE	Mean-Variance Convergence Around the World
Working Paper	08-28	Seongwuk MOON	How Does Job Design Affect Productivity and Earnings? Implications of the Organization of Production
Working Paper	08-29	Jaeun SHIN	Smoking, Time Preference and Educational Outcomes
Working Paper	08-30	Dong Young KIM	Reap the Benefits of the Latecomer: From the story of a political, cultural, and social movement of ADR in US
Working Paper	08-31	Ji Hong KIM	Economic Crisis Management in Korea: 1998 & 2008
Working Paper	08-32	Dong-Young KIM	Civility or Creativity?: Application of Dispute Systems Design (DSD) to Korean Public Controversies on Waste Incinerators
Working Paper	08-33	Ki-Eun RHEE	Welfare Effects of Behavior-Based Price Discrimination
Working Paper	08-34	Ji Hong KIM	State Owned Enterprise Reform
Working Paper	09-01	Yu Sang CHANG	Making Strategic Short-term Cost Estimation by Annualized Experience Curve
Working Paper	09-02	Dong Young KIM	When Conflict Management is Institutionalized: A Review of the Executive Order 19886 and government practice
Working Paper	09-03	Man Cho	Managing Mortgage Credit Risk: What went wrong with the subprime and Alt-A markets?

Category	Serial #	Author	Title
Working Paper	09-04	Tae H. Choi	Business Ethics, Cost of Capital, and Valuation
Working Paper	09-05	Woochan KIM Woojin KIM Hyung-Seok KIM	What makes firms issue death spirals? A control enhancing story
Working Paper	09-06	Yu Sang CHANG Seung Jin BAEK	Limit to Improvement: Myth or Reality? Empirical Analysis of Historical Improvement on Three Technologies Influential in the Evolution of Civilization
Working Paper	09-07	Ji Hong KIM	G20: Global Imbalance and Financial Crisis
Working Paper	09-08	Ji Hong KIM	National Competitiveness in the Globalized Era
Working Paper	09-09	Hao Jiang , Woochan Kim , Ramesh K. S. Rao	Contract Heterogeneity, Operating Shortfalls, and Corporate Cash Holdings
Working Paper	09-10	Man CHO	Home Price Cycles: A Tale of Two Countries
Working Paper	09-11	Dongcul CHO	The Republic of Korea's Economy in the Swirl of Global Crisis
Working Paper	09-12	Dongcul CHO	House Prices in ASEAN+3: Recent Trends and Inter-Dependence
Working Paper	09-13	Seung-Joo LEE Eun-Hyung LEE	Case Study of POSCO - Analysis of its Growth Strategy and Key Success Factors
Working Paper	09-14	Woochan KIM Taeyoon SUNG Shang-Jin WEI	The Value of Foreign Blockholder Activism: Which Home Country Governance Characteristics Matter?
Working Paper	09-15	Joon-Kyung KIM	Post-Crisis Corporate Reform and Internal Capital Markets in Chaebols
Working Paper	09-16	Jin PARK	Lessons from SOE Management and Privatization in Korea
Working Paper	09-17	Tae Hee CHOI	Implied Cost of Equity Capital, Firm Valuation, and Firm Characteristics
Working Paper	09-18	Kwon JUNG	Are Entrepreneurs and Managers Different? Values and Ethical Perceptions of Entrepreneurs and Managers
Working Paper	09-19	Seongwuk MOON	When Does a Firm Seek External Knowledge? Limitations of External Knowledge
Working Paper	09-20	Seongwuk MOON	Earnings Inequality within a Firm: Evidence from a Korean Insurance Company
Working Paper	09-21	Jaeun SHIN	Health Care Reforms in South Korea: What Consequences in Financing?
Working Paper	09-22	Younguck KANG	Demand Analysis of Public Education: A Quest for New Public Education System for Next Generation
Working Paper	09-23	Seong-Ho CHO Jinsoo LEE	Valuation and Underpricing of IPOs in Korea
Working Paper	09-24	Seong-Ho CHO	Kumho Asiana's LBO Takeover on Korea Express
Working Paper	10-01	Yun-Yeong KIM Jinsoo LEE	Identification of Momentum and Disposition Effects Through Asset Return Volatility
Working Paper	10-02	Kwon JUNG	Four Faces of Silver Consumers: A Typology, Their Aspirations, and Life Satisfaction of Older Korean Consumers
Working Paper	10-03	Jinsoo LEE Seongwuk MOON	Corporate Governance and International Portfolio Investment in Equities

Category	Serial #	Author	Title
Working Paper	10-04	Jinsoo LEE	Global Convergence in Tobin's Q Ratios
Working Paper	10-05	Seongwuk MOON	Competition, Capability Buildup and Innovation: The Role of Exogenous Intra- firm Revenue Sharing
Working Paper	10-06	Kwon JUNG	Credit Card Usage Behaviors among Elderly Korean Consumers
Working Paper	10-07	Yu-Sang CHANG Jinsoo LEE	Forecasting Road Fatalities by the Use of Kinked Experience Curve
Working Paper	10-08	Man CHO	Securitization and Asset Price Cycle: Causality and Post-Crisis Policy Reform
Working Paper	10-09	Man CHO Insik MIN	Asset Market Correlation and Stress Testing: Cases for Housing and Stock Markets
Working Paper	10-10	Yu-Sang CHANG Jinsoo LEE	Is Forecasting Future Suicide Rates Possible? - Application of the Experience Curve -
Working Paper	10-11	Seongwuk MOON	What Determines the Openness of Korean Manufacturing Firms to External Knowledge?
Working Paper	10-12	JoongHo HAN Kwangwoo PARK George PENNACCHI	Corporate Taxes and Securitization
Working Paper	10-13	Younguck KANG	Housing Policy of Korea: Old Paradigm, New Approach
Working Paper	10-14	II Chong NAM	A Proposal to Reform the Korean CBP Market